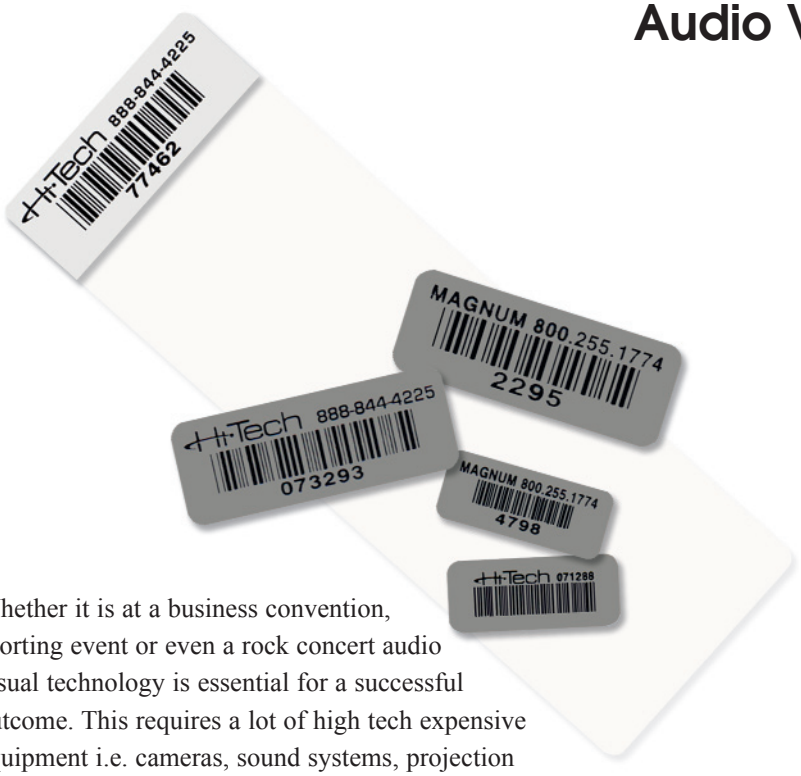
Audio Visual Equipment Labels



Whether it is at a business convention, sporting event or even a rock concert audio visual technology is essential for a successful outcome. This requires a lot of high tech expensive equipment i.e. cameras, sound systems, projection equipment, etc. Tracking this equipment presents some interesting challenges - i.e. glare from cameras, labeling various cables/cords - that may make it hard to use a standard bar code label.

That's where Metalcraft comes in. Since 1950 we've specialized in providing customized identification solutions for all sorts of asset tracking applications. We've developed several products that address some of the asset tracking challenges facing the audio visual industry.

Our Bar Code Cable Labels simplifies the task of marking cables and cords by providing subsurface printing on one end with the clear part of the label wrapping around the pre-imaged information to provide additional protection. The polypropylene construction allows the label to conform to a tight radius without unwinding. The .002" thick adhesive provides excellent adhesion to hard-to-adhere-to plastic surfaces.

Other product offerings include matte grey bar code labels designed to minimize the glare from cameras. These labels are also subsurface printed and come in a variety of sizes to fit your asset tracking application.

Key Product Features

- Cable labels provide unique method of tracking hard-to-mark items
- Matte grey bar code labels minimize camera glare
- All label products subsurface printed to protect against mild to moderate solvents, caustics, acids and mild abrasion while eliminating need for a laminate
- Digital printing process ensures bar code readability as well as crisp, clean company logos
- Onsite printing option available for either product

Not sure what product you need?
Call our trained Experts!

800-437-5283

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Bar Code Cable Label Specifications

Material: .002" thick clear polypropylene.
Serialization: Bar code and human-readable equivalent is produced using the latest high-resolution digital technology available, which provides excellent clarity and easy scanning. Code 39 is the standard symbology with a range of 2.7 to 9.4 CPI (characters per inch). Optional symbologies include Code 128, 1 2 of 5 and 2D DataMatrix.
Label Copy: The label copy may include block type, stylized type, logos or other designs. All copy, block type, stylized type, logos, designs, and bar codes are subsurface printed.
Colors: Standard colors include black, red, yellow, green and blue. Custom spot colors and four-color processing are-also available for an additional charge. Due to contrast needed for the bar code scanner, all bar codes are black.

BLACK BLUE RED GREEN YELLOW

Standard Sizes:
No. 910: 2-1/8" x 5"
No. 1006: 2" x 11"

Adhesive: MC71FL, a .002" thick low surface energy, pressure-sensitive adhesive. This adhesive provides excellent adhesion to plastic surfaces, uneven surfaces and even slightly oily surfaces.
Packaging: Shipped on convenient rolls with scrap matrix removed for ease of removal. Cartons are clearly marked to indicate serial numbers of labels.
Shipment: 7 days upon receipt of order and proof approval.

To Order: Call 1-800-437-5283 and ask for customer service.

Test Results

These tests were conducted for a limited period of time in strict laboratory conditions. In order to achieve maximum satisfaction we highly recommend that any customer considering use of this product test the labels in the environment in which they will be used.

Heat Test: Bar Code Cable Labels are able to withstand intermittent heat exposure to 250°F.

Bar Code Readability Test: This rating measures bar code readability after being exposed to chemicals listed below for a 2 hour soak and a 24 hour soak.

Test Conditions	2-hour soak	24-hour soak
Water	No effect	No effect
Glass Cleaner	No effect	No effect
Bathroom Cleaner	No effect	No effect
Alcohol	No effect	No effect
Acetone	No effect	No effect
Sodium Hydroxide	No effect	No effect
Nitric Acid	No effect	No effect
Hydrochloric Acid	No effect	No effect
Brake Fluid	No effect	No effect
Diesel Fuel	No effect	No effect

Label Adhesion Test: This rating measures label adhesion after being exposed to chemicals listed below for a 2 hour soak and a 24 hour soak.

Test Conditions	2-hour soak	24-hour soak
Water	No effect	No effect
Glass Cleaner	No effect	No effect
Bathroom Cleaner	No effect	No effect
Alcohol	No effect	Adhesive Softened
Acetone	Adhesive Softened	Adhesive Failed
Sodium Hydroxide	No effect	No effect
Nitric Acid	No effect	No effect
Hydrochloric Acid	No effect	No effect
Brade Fluid	No effect	No effect
Diesel Fuel	No effect	Adhesive Softened

BAR CODE CABLE LABEL PRICING

	PRICES PER 100			
	500	1,000	3,000	5,000
SIZE: 2-1/8" x 5"				
One-Color Style	84.91	69.23	60.54	58.46
Two-Color Style	109.65	90.33	69.07	59.43
SIZE: 2" x 11"				
One-Color Style	112.77	103.71	80.20	75.50
Two-Color Style	178.70	155.80	110.18	101.05