Printed Foil Labels - Serialized - Price Schedule 250

Effective February 2007

	PRICES PER 100									
	300	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000	50,000
SIZE: 1 3/4" x 7/16" - PFL001										
One-Color Style	91.77	60.57	33.66	17.95	14.31	12.42	11.02	9.94	8.59	7.84
Two-Color Style	100.19	66.08	36.65	19.45	15.46	13.39	11.86	10.67	9.22	8.41
Three-Color Style	108.63	71.59	39.64	20.94	16.60	14.35	12.70	11.42	9.85	8.97
SIZE: 2 3/8" X 9/16" - PFL002										
One-Color Style	105.82	69.58	40.45	24.25	20.15	18.06	15.57	13.94	12.05	10.89
Two-Color Style	115.52	75.89	44.04	26.29	21.81	19.52	16.82	15.06	13.02	11.77
Three-Color Style	125.21	82.19	47.63	28.33	23.47	20.99	18.07	16.18	13.99	12.66
SIZE: 1 1/2" x 3/4" - PFL033										
One-Color Style	95.57	64.61	36.49	21.33	17.47	15.51	13.43	11.78	9.96	9.10
Two-Color Style	104.10	70.29	39.69	23.19	19.00	16.86	14.58	12.77	10.79	9.85
Three-Color Style	112.63	75.97	42.89	25.04	20.53	18.21	15.73	13.76	11.61	10.58
SIZE: 2" x 3/4" - PFL277										
One-Color Style	107.45	71.95	41.61	25.34	20.83	18.51	15.93	14.24	12.52	11.47
Two-Color Style	117.11	78.33	45.28	27.57	22.64	20.11	17.31	15.46	13.58	12.43
Three-Color Style	126.76	84.71	48.96	29.81	24.44	21.72	18.69	16.68	14.64	13.38
SIZE: 2" X 1" - PFL019										
One-Color Style	110.40	75.30	44.65	28.85	25.12	22.90	20.25	18.34	16.09	14.74
Two-Color Style	120.50	82.12	48.61	31.30	27.21	24.79	21.92	19.85	17.43	15.97
Three-Color Style	130.60	88.94	52.58	33.74	29.30	26.67	23.60	21.36	18.77	17.20

METALcraft
I.D. PLATES & LABELS

149 4th Street SW • P.O. Box 1468
Mason City, IA 50401-1468
www.idplate.com
E-mail: metalcraft@idplate.com

To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

800-437-5283

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STEP 1 - Determine Label Size:

No. 001: 1 3/4" x 7/16"
No. 002: 2 3/8" x 9/16"
No. 033: 1 1/2" x 3/4"
No. 277: 2" x 3/4"
No. 019: 2" x 1"

Other sizes available; call Metalcraft.

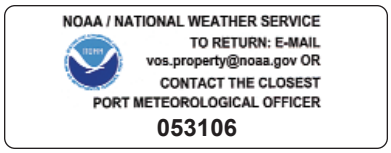
STEP 2 - Determine Style and Color: Count all colors to determine style. Numbers printed in black do not count as a color. Labels with two or more colors may include standard colors (black, blue, green, red, yellow, dark blue, gold, copper and purple) or PMS colors for an additional charge.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.

One-Color Style
Human-readable characters, block type, stylized type or logos are printed in standard color.

One-Color Style
Human-readable characters, block type, stylized type or logos are printed in standard color. Numbers printed in black do not count as a color.

Two-Color Style
Human-readable characters, block type, stylized type or logos select two standard colors. Numbers printed in black do not count as a color.For PMS match color add $50.00 per PMS color.



Three-Color Style
Human-readable characters, block type, stylized type or logos select three standard colors. For PMS match color add $50.00 per PMS color.

STEP 3 - Determine Serialization: Specify human-readable characters, then determine number of characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters

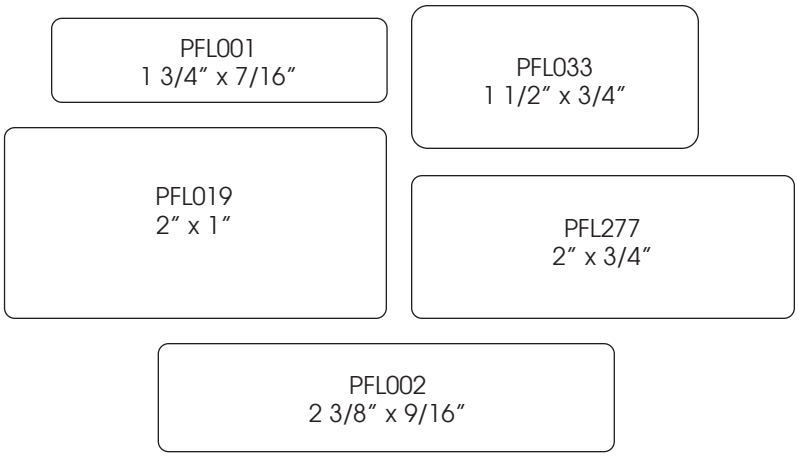
Length of Label	Number of Characters
1 1/2"	8
1 3/4"	10
2"	12
2 3/8"	14

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, serial numbers, and logo position. Send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in serial number sequences or prefixes, add $3.50 for each change.
- Logo change, add $50.00 for each change.
- For PMS match color, add $50.00 per PMS color.
- Copy or color OR both color and copy changes: $25.00 each.
- Data transfer of numbers by IBM compatible disk, add $75.00 plus $1.50 per 100 per order.
- For 4-color process, call for quote.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 300 minimum.