Security Labels - Serialized - Price Schedule 750

Effective February 2007

	PRICES PER 100								
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000	50,000
SIZE: 1 1/2" x 3/4" - PRP/DL033									
One-Color Style	60.29	34.21	19.08	15.73	13.80	12.14	10.01	9.10	8.34
Two-Color Style	65.09	36.78	20.25	16.58	14.47	12.67	10.39	9.40	8.59
Three-Color Style	69.90	39.34	21.42	17.42	15.14	13.20	10.77	9.71	8.83
SIZE: 1 3/4" X 5/8" - PRP/DL029									
One-Color Style	60.09	33.95	18.74	15.35	13.41	11.75	9.65	8.74	7.98
Two-Color Style	64.90	36.52	19.91	16.19	14.08	12.27	10.03	9.04	8.22
Three-Color Style	69.71	39.09	21.08	17.03	14.74	12.80	10.41	9.34	8.46
SIZE: 2" x 3/4" - PRP/DL277									
One-Color Style	66.17	38.43	22.40	18.57	16.21	14.39	12.46	11.41	10.49
Two-Color Style	71.52	41.35	23.79	19.58	17.01	15.03	12.96	11.82	10.83
Three-Color Style	76.85	44.26	25.18	20.58	17.81	15.67	13.46	12.22	11.16

METALcraft
I.D. PLATES & LABELS

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Mason City, IA 50401-1468
www.idplate.com
E-mail: metalcraft@idplate.com

To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

800-437-5283

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STEP 1 - Determine Label Size:
No. 033: 1 1/2” x 3/4”
No. 029: 1 3/4” x 5/8”
No. 277: 2” x 3/4”
Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: Count all colors to determine style. For example, a label with a red and blue logo and black bar code is considered a two-color. Labels with two or more colors may include standard colors (black, blue, green, red, and yellow) or PMS colors at no additional additional charge.

Actual Size Shown - #277 - 2” x 3/4” - Proof available upon request.

One-Color Style
Human-readable characters, block type, stylized type or logos are printed in standard color.

Two-Color Style
Human-readable characters, block type, stylized type or logos select two standard or custom colors.

Three-Color Style
Human-readable characters, block type, stylized type or logos select three standard or custom colors.

STEP 3 - Determine Serialization: Specify human-readable characters, then determine number of characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters* (Based upon 9.4 characters per inch)

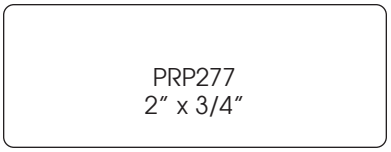
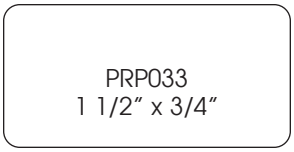
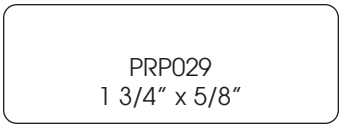
Length of Label	Number of Characters
1 1/2”	8
1 3/4”	10
2”	12

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, serial numbers, and logo position. Send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in serial number sequences or prefixes, add $3.50 for each change.
- Logo change, add $25.00 for each change.
- Copy or color OR both color and copy changes: $25 each.
- Data transfer of numbers by email, add $75.00 plus $1.50 per 100 per order.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.