

# Teflon<sup>®</sup> Coated Metal Bar Code Nameplates - Price Schedule 525

Effective February 2007

	PRICES PER 100								
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000	50,000
<b>SIZE: 2" x 5/8" - XPT191</b>									
Black-Type Style	195.48	114.97	58.67	48.93	44.45	42.95	41.56	40.64	39.81
Black-Designed Style	224.63	130.85	65.48	53.99	48.55	46.51	44.68	43.42	42.32
<b>SIZE: 2" x 1" - XPT019</b>									
Black-Type Style	203.59	126.08	73.53	69.26	66.74	65.09	63.70	62.78	62.05
Black-Designed Style	232.91	142.61	81.42	75.50	72.22	70.02	68.20	66.94	65.94
<b>SIZE: 2 1/2" x 3/4" - XPT037</b>									
Black-Type Style	210.79	126.51	72.72	67.24	62.64	61.05	59.83	58.65	57.82
Black-Designed Style	241.23	143.35	80.71	73.47	67.90	65.76	64.11	62.58	61.48

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To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

**800-437-5283**

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## STEP 1 - Determine Label Size:

No. 191: 2" x 5/8"

No. 019: 2" x 1"

No. 037: 2 1/2" x 3/4"

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: All bar codes, human-readable equivalents, are produced in black.

Actual Size Shown - #037 - 2 1/2" x 3/4" - Proof available upon request.



Black-Type Style  
Black block type,  
bar code, and human-  
readable characters  
only, no logos or  
stylized type.



Black-Designed Style  
Bar code and human-  
readable characters,  
block type, stylized  
type or logos in black.

STEP 3 - Determine Serialization: Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters\* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/4"	6
1 1/2"	8
1 3/4"	10
2"	12
2 3/4"	19

\*Does not include start or stop characters.

- All margins, top, bottom, left, and right sides are 1/16".
- For optimum hand scanning the quiet zone should be 1/4".
- A minimum bar code height of 1/4" or 15% of the bar code length is recommended.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at [www.idplate.com](http://www.idplate.com) for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add \$3.50 for each change.
- Copy changes (black only), add \$50.00 for each change.
- Logo change, add \$50.00 for each change.
- Data transfer of numbers by IBM compatible disk, add \$75.00 plus \$1.50 per 100 per order.

NOTE: You may combine orders for copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

