"VALUMARK" Bar Code or Serialized Labels - Price Schedule 675

Effective February 2007

	PRICES PER 100								
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000	50,000
SIZE: 1 1/4" x 1/2" - XWL254 or WL254									
One-Color Style	48.96	26.56	12.07	8.96	7.71	6.52	5.99	5.25	4.70
Two-Color Style	57.53	30.97	13.72	10.03	8.52	7.11	6.44	5.55	4.91
Three-Color Style	63.84	34.23	14.96	10.83	9.13	7.57	6.79	5.80	5.07
SIZE: 1 1/2" X 3/4" - XWL033 or WL033									
One-Color Style	49.78	27.38	12.96	9.88	8.63	7.45	6.99	6.23	5.70
Two-Color Style	58.39	31.85	14.67	10.99	9.50	8.09	7.48	6.59	5.97
Three-Color Style	64.76	35.16	15.97	11.85	10.17	8.60	7.90	6.89	6.20
SIZE: 1 3/4" x 1/2" - XWL123 or WL123									
One-Color Style	49.26	26.81	12.33	9.22	7.96	6.78	6.26	5.52	4.98
Two-Color Style	57.85	31.26	14.00	10.31	8.81	7.40	6.74	5.84	5.22
Three-Color Style	64.19	34.55	15.28	11.14	9.45	7.89	7.12	6.13	5.41
SIZE: 1 3/4" x 5/8" - XWL029 or WL029									
One-Color Style	49.62	27.19	12.73	9.64	8.40	7.20	6.72	5.96	5.43
Two-Color Style	58.23	31.65	14.44	10.74	9.25	7.85	7.21	6.32	5.69
Three-Color Style	64.59	34.96	15.72	11.60	9.93	8.36	7.62	6.63	5.93
SIZE: 2" X 5/8" - XWL191 or WL191									
One-Color Style	49.77	27.33	12.88	9.79	8.55	7.37	6.87	6.12	5.60
Two-Color Style	58.41	31.82	14.60	10.92	9.43	8.03	7.40	6.50	5.88
Three-Color Style	64.79	35.15	15.92	11.79	10.10	8.55	7.82	6.82	6.12
SIZE: 2" x 3/4" - XWL277 or WL277									
One-Color Style	50.16	27.73	13.30	10.24	9.00	7.81	7.36	6.60	6.09
Two-Color Style	58.82	32.24	15.05	11.39	9.90	8.51	7.90	7.02	6.39
Three-Color Style	65.23	35.59	16.38	12.29	10.62	9.07	8.36	7.37	6.67
SIZE: 2" x 1" - XWL019 or WL019									
One-Color Style	50.93	28.50	14.17	11.11	9.92	8.73	8.31	7.56	7.05
Two-Color Style	59.64	33.06	15.96	12.32	10.87	9.47	8.92	8.03	7.41
Three-Color Style	66.08	36.46	17.35	13.26	11.63	10.07	9.44	8.44	7.75
SIZE: 2 3/4" x 1 1/4" - XWL694 or WL694									
One-Color Style	51.93	29.08	14.94	11.75	10.65	9.57	8.87	8.21	7.71
Two-Color Style	60.67	33.63	16.77	12.99	11.66	10.38	9.54	8.76	8.16
Three-Color Style	67.18	37.03	18.22	13.98	12.49	11.06	10.13	9.24	8.58
SIZE: 3 7/16" x 1 3/16" - XWL160 or WL160									
One-Color Style	52.42	29.53	15.37	12.16	11.08	10.00	9.30	8.63	8.14
Two-Color Style	61.22	34.12	17.26	13.47	12.15	10.88	10.03	9.24	8.64
Three-Color Style	67.80	37.60	18.76	14.53	13.05	11.62	10.67	9.80	9.13

METALcraft
I.D. PLATES & LABELS

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To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

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“VALUMARK” Bar Code or Serialized Labels - Price Schedule 675

STEP 1 - Determine Label Size:

No. 254: 1 1/4” x 1/2”
No. 123: 1 3/4” x 1/2”
No. 191: 2” x 5/8”
No. 019: 2” x 1”
No. 160: 3 7/16” x 1 3/16”
No. 033: 1 1/2” x 3/4”
No. 029: 1 3/4” x 5/8”
No. 277: 2” x 3/4”
No. 694: 2 3/4” x 1 1/4”

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: Count all colors to determine style; all bar codes are printed in black and count as a color. For example, a label with a red and blue logo and black bar code is considered a three-color. Labels with two or more colors may include standard colors (black, blue, green, red, and yellow) or PMS colors at no additional charge.

Actual Size Shown - #277 - 2” x 3/4” - Proof available upon request.

One-Color Style (Black Only)
Bar code, human-readable characters, block type, stylized type or logos are printed in black.

Two-Color Style
Bar code in black (if applicable). Human-readable characters, block type, stylized type or logos select one additional standard or custom color.

Three-Color Style
Bar code in black. Human-readable characters, block type, stylized type or logos select two additional standard or custom colors.

STEP 3 - Determine Serialization: Specify bar code (if applicable) and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/4”	6
1 1/2”	8
1 3/4”	10
2”	12
2 3/4”	19
3 7/16”	25

*Does not include start or stop characters.

- All margins, top, bottom, left, and right sides are 1/16”.
- For optimum hand scanning the quiet zone should be 1/4”.
- A minimum bar code height of 1/4” or 15% of the bar code length is recommended.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add $3.50 for each change.
- Logo change, add $50.00 for each change.
- Copy or color OR both color and copy changes: $25.00 each
- Data transfer of numbers by email, add $75.00 plus $1.50 per 100 per order.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.

XWL123 or WL123
1 3/4″ x 1/2″

XWL254 or WL254
1 1/4″ x 1/2″

XWL033 or WL033
1 1/2″ x 3/4″

XWL029 or WL029
1 3/4″ x 5/8″

XWL019 or WL019
2″ x 1″

XWL277 or WL277
2″ x 3/4″

XWL191 or WL191
2″ x 5/8″

XWL160 or WL160
3 7/16″ x 1 3/16″

XWL694 or WL694
2 3/4″ x 1 1/4″