

## How Can Metalcraft Help?

Using Metalcraft products in your fixed asset inventory provides the foundation for an effective automated asset management system. The products described in this brochure can track assets found in a doctor's office, a hospital room, a laboratory or even in an operating room – making the process more efficient by saving you time and money!

### Metal Bar Code Nameplates

Our metal bar code nameplates are made of anodized aluminum and designed to resist abrasion, solvents, and high temperatures (like those used in autoclaves).

### Foil Bar Code Labels

A thinner profile allows these versatile anodized aluminum labels to easily conform to radius surfaces while still resisting abrasion, solvents, and high temperatures (like those used in autoclaves).

### "CRAFTMARK" Bar Code Labels

Printed using our thickest polyester, these labels can outperform any standard polyester labels. Subsurface printing protects the logos, copy, and bar code against solvents as well as extreme caustics and acids.

**METALcraft**  
I.D. PLATES & LABELS

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ID PRODUCTS  
AND HEALTHCARE

*Diagnosis  
for Effective  
Asset Tracking*

**METALcraft**  
I.D. PLATES & LABELS

# Simplify asset tracking with nameplates and labels from Metalcraft.

Tracking equipment and supplies is a challenge in any healthcare organization – large or small. Assets are often misplaced throughout the facility forcing busy staff to waste precious time tracking down intravenous pumps, wheelchairs or other supplies. If the equipment can't be found, many hospitals unnecessarily purchase or rent replacements.

## Would you like to...

- Track depreciation of equipment?
- Track maintenance of life-sustaining machines?
- Increase efficiency and accuracy in asset management?
- Reduce unnecessary equipment purchases?
- Record calibration information easier?

**“I can always find items in our building that have ‘walked off’ because of your bar code tags.”**

**Ed Cosgrove**  
Children's Hospital

For more information on fixed asset tracking in healthcare, call our Customer Service Specialists at 800-437-5283 or visit [www.idplate.com](http://www.idplate.com).

