Premium "STYLEMARK" Bar Code and Serialized Labels - Price Schedule 325

Effective August 2007

	PRICES PER 100							
	500	1,000	3,000	5,000	7,000	10,000	15,000	25,000
SIZE: 1 1/2" x 3/4" - XPLY033 or PLY033								
One-Color Style	66.71	37.32	21.02	17.03	15.44	13.62	11.94	10.87
Two+-Colors Style	151.77	80.78	38.94	28.52	24.09	19.74	15.98	13.38
SIZE: 2" x 3/4" - XPLY277 or PLY277								
One-Color Style	67.73	39.38	21.68	19.24	17.44	15.50	13.83	12.68
Two+-Colors Style	152.85	84.18	39.34	30.09	26.59	22.00	18.17	15.42
SIZE: 2" x 1" - XPLY019 or PLY019								
One-Color Style	69.31	41.04	23.63	21.46	19.73	17.80	16.07	14.94
Two+-Colors Style	154.48	85.88	41.33	33.80	28.97	24.37	20.48	17.73
SIZE: 2 1/2" x 1 3/16" - XPLY016 or PLY016								
One-Color Style	71.93	43.68	26.60	24.87	23.67	21.80	20.03	18.92
Two+-Colors Style	157.21	88.64	44.47	37.36	32.76	28.31	24.46	21.78

METALcraft
I.D. PLATES & LABELS

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To order follow the step-by-step instructions indicated on the back.

For assistance with placing your order or to receive a free quote call our trained experts!

800-437-5283

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STEP 1 - Determine Label Size:

No. 033: 1 1/2" x 3/4"
No. 019: 1 3/4" x 5/8"
No. 277: 2" x 3/4"
No. 016: 2 1/2" X 1 3/16"

Other sizes available; call Metalcraft.

STEP 2 - Determine Style and Color: Count all colors to determine style; all bar codes are printed in black and count as a color. For example, a label with a red and blue logo and black bar code is considered a two+ color. Labels with two or more colors can include standard colors (black, blue, green red, and yellow), PMS colors or 4-color.

Actual Size Shown - #277 - 2" x 3/4" - Proof available upon request.

One-Color Style (Black Only)
Bar code, human-readable characters, block type, stylized type or logos are printed in black.

Two+-Colors Style
(Unlimited Colors)
Bar code in black. Human-readable characters, block type, stylized type or logos can be any standard color, PMS match color or 4-color process.

STEP 3 - Determine Serialization: Specify bar code and/or human-readable characters, then determine number of characters. Our standard symbology is Code 39; you may select alphanumeric characters. Please use the following guidelines to determine size of label and number of characters which you may use for the serial numbers.

Maximum Number of Characters* (Based upon 9.4 characters per inch)

Length of Label	Number of Characters
1 1/2"	8
2"	12
2 3/4"	19

*Does not include start or stop characters.

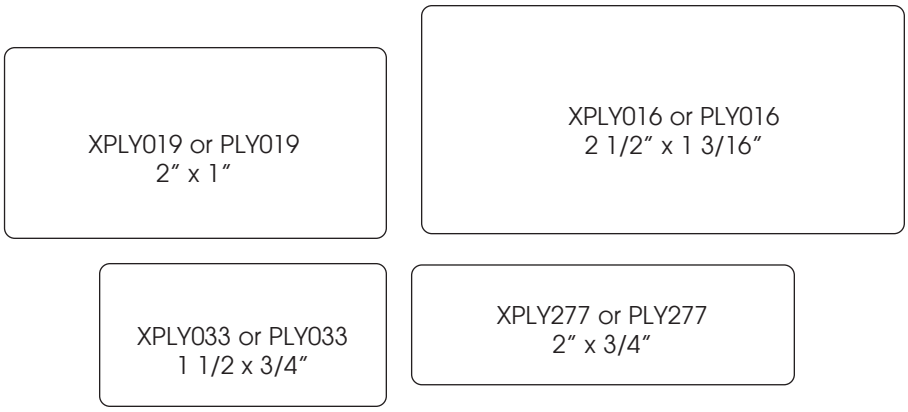
- All margins, top, bottom, left, and right sides are 1/16".
- For optimum hand scanning the quiet zone should be 1/4".
- A minimum bar code height of 1/4" or 15% of the bar code length is recommended.

STEP 4 - Determine Label Copy: Please clearly print or type the wording, punctuation, bar code, human-readable equivalent, and logo position. Indicate bar code height, quiet zone, and send original logo or stylized type if applicable. Visit our web site at www.idplate.com for instructions regarding how to send electronic artwork.

STEP 5 - Determine Quantity: Order in multiples of 100, providing quantity and exact bar code serial numbers required. Please provide beginning and ending numbers and prefixes, if any. We recommend a maximum order quantity of one year for pressure-sensitive adhesive due to the shelf life of the adhesive.

STEP 6 - Determine Price: Refer to prices per 100. Options available include:

- Changes in bar code and human-readable equivalent sequences or prefixes, add $3.50 for each change.
- Logo change, add $50.00 for each change.
- Copy or color OR both color and copy changes: $25 each
- Data transfer of numbers by IBM compatible disk, add $75.00 plus $1.50 per 100 per order.

NOTE: You may combine orders for copy or color or both color and copy changes to take advantage of price for total quantity. The following policies apply:

- Labels must be the same size and type.
- All labels produced at the same time.
- Changes made in multiples of 100 with 500 minimum.