



This is not a traditional die-cut label. Thanks to laser technology, you can order a variety of different shapes and sizes without paying for a separate die each time. Cut multiple shapes and sizes across a single sheet, large or small, detailed and intricate. The wide variety of materials - used in our other roll labels - can now run through a laser converting machine for precision cuts. Ideal for label kits where multiple labels are required for each part or piece of equipment. With the variety of labels you need on a single sheet, you can meet your identification requirements with efficiency and ease. All Metalcraft products are designed with our proven durability, ready to withstand repeated usage in rugged environments, generating a greater ROI for your business.

## Features

Digital printing process ensures bar code readability as well as crisp, clean company logos  
 Sub-surface printed  
 Custom shapes, sizes and constructions  
 Tooling cost eliminated  
 Variety of materials to choose from

## Product Print Options

Barcode . Data Matrix . QR Code . Serial Number . Text

## Product Functionality

Abrasion Resistance . Chemical Resistance . Heat Resistance . UV/Outdoor Durability

## Popular Applications

Audio / Visual . Government . Inventory . Hospitals . IT Assets . Manufacturing

## Category

Plastic Asset Tags

## Specifications Data

<b>Material</b>	<b>Polyester or polycarbonate</b>
Bar Code & Serialization	Barcode and human-readable equivalent is digitally printed – providing excellent clarity and easy scanning. Code 39 is the standard symbology with a range of 2.7 to 9.4 CPI (characters per inch). Optional linear and 2D symbologies available. Although this product is primarily marketed as a bar code product, we can produce it with human-readable numbers only or unserialized.
Label Copy	The label copy may include block type, stylized type, logos or other designs
Colors	Standard colors include black, red, yellow, green, dark blue, purple, orange or blue. Custom spot colors are also available at no additional charge. Due to contrast needed for the bar code scanner, all bar codes are black.
Standard Adhesive	High performance adhesive
Sizes	Various sizes available
Packaging	Shipped on convenient rolls with scrap matrix removed for ease of removal. Cartons are clearly marked to indicate serial numbers of labels.
Shipment	6 business days