



Need a label that works as great as it looks? Premium StyleMark Labels are the solution you've been looking for!

Made from a flexible polycarbonate material with a textured, non-reflective finish, Premium StyleMark Labels look great and work even better.

The subsurface printing process used to produce these labels combined with the polycarbonate material makes these labels extremely resistant to abrasion.

Subsurface printing also protects the label from caustics/acids while the specially designed adhesive provides outstanding adherence to plastic surfaces and can withstand temperatures up to 250°F short-term.

The durable, yet attractive nature of this label makes it the ideal option for Original Equipment Manufacturers who need a label that will withstand tougher environments and still be able to proudly display a company logo.

Our digital printing process combined with unlimited color choices, including four-color process, standard, and PMS colors, show off even the most detailed logos, type and artwork.

## Features

Flexible polycarbonate with a unique texture and non-reflective finish  
 Ideal for highly abrasive environments  
 Roll format standard  
 Digital printing process provides for greater print capability with detailed logos or special designs  
 Subsurface printing protects label from caustics/acids

## Product Print Options

Barcode . Data Matrix . QR Code . Serial Number . Text

## Product Functionality

Abrasion Resistance . Chemical Resistance . Heat Resistance . UV/Outdoor Durability

## Popular Applications

Audio / Visual . Government . Construction / Tool Tracking . Hospitals . IT Assets . Manufacturing . Schools

## Category

Plastic Asset Tags



## Temperature Testing

Labels were applied to a clean glass substrate and heated to the temperatures listed below for 1 hour. Peel tests were performed to compare change in adhesive strength and bar codes were graded before and after testing to measure image degradation severity.

Temperature Test Data

Adhesive strength change after heat exposure

	104° F/40° C for 1 hour	212° F/100° C	302° F/150° C for 1 hour	392° F/200° C for 1 hour
Peel strength (control)	9.1	9.1	9.1	9.1
Actual Peel strength (lb/in)	8.6	7.4	6.9	4.6

## Barcode Readability Testing

Barcode Readability Test Data

Bar code grade loss after heat exposure

104° F/40° C for 1 hour	212° F/100° C for 1 hour	302° F/150° C for 1 hour	392° F/200° C for 1 hour
0	0	No read	No read

## Abrasion Testing

Labels survived more than 10,000 revolutions on Taber Abrader using Calibrase H18 wheel with 1000g weight and remained readable with a bar code reader.