



Plastic Labels

PRODUCT LINE



Products



STYLEMARK Barcode Labels



CRAFTMARK Polyester Barcode Labels



Metalized Polyester Barcode Labels



Premium Polyester Barcode Labels



VALUMARK Barcode Labels



ID Advantage Barcode Labels

Our plastic label product line is the perfect combination of durability and design. Flexible yet functional polyester, polycarbonate and polypropylene labels easily conform to curved and uneven surfaces making them the ideal solution for a variety of different applications in a wide array of industries.

Subsurface printing protects the barcode/numbers, logo and copy from chemicals, cleaning, abrasion, and elevated temperatures by reverse printing on the underside of the material. In addition to subsurface printing, Metalcraft's digital printing process shows off even the most detailed logos, type and artwork – especially when combined with four-color processing.

Add the ability to laser convert these labels – eliminating the expense and time waiting for a die – and the possibilities are limitless! All come standard in roll form and ship to you in just 6 workdays!

Need an even quicker turnaround time for your labels? Metalcraft's 48-house DASH Label Program* provides a flat-fee rush service that offers a wide variety of polyester and polymer products to fill any application need. Customize any labels with a variety of options and sizes including styles, logos, or text. Once the order is placed, we will have your labels dashed into your hands within 48-hours, guaranteed.

Applications

- Asset Tracking
- Tool Tracking
- Work-in-Process
- Product Identification

Specifications

Product	Material	Adhesive	Lead Time
STYLEMARK	.007" polycarbonate	.0035" low surface energy pressure sensitive adhesive	6 workdays
CRAFTMARK	.003" polyester	.0035" low surface energy pressure sensitive adhesive	6 workdays
Metalized Polyester	.002" metalized polyester	.002" high performance adhesive	6 workdays
Premium Polyester	.002" polyester	.002" high performance adhesive	6 workdays
VALUMARK	.002" polypropylene	.002" high performance adhesive	6 workdays
ID Advantage	.002" polyester	.001" high performance adhesive	6 workdays

Test Results

These tests were conducted for a limited period in strict laboratory conditions. To achieve maximum satisfaction, we highly recommend any customer considering use of this product test the labels in the environment in which they will be used.

Chemical Soak Test: This rating measures barcode readability on various labels after being exposed to chemicals listed below for a 6-hour soak. NE = No Effect.

Product	Water	Glass Cleaner	Bathroom Cleaner	Alcohol	Acetone	Sodium Hydroxide	Nitric Acid	Hydrochloric Acid	Brake Fluid
STYLEMARK Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE
CRAFTMARK Polyester Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE
Metalized Polyester Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE
Premium Polyester Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE
VALUMARK Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE
ID Advantage Barcode Labels	NE	NE	NE	NE	NE	NE	NE	NE	NE

Label Adhesion Test: Labels were applied to a clean glass substrate and submerged in the following chemicals for 6 hours. A 180-degree peel test was performed on each label to measure peel strength in pounds/inch NA = Not Available

Product	Water	Glass Cleaner	Bathroom Cleaner	Alcohol	Acetone	Sodium Hydroxide	Nitric Acid	Hydrochloric Acid	Brake Fluid
STYLEMARK Barcode Labels	8.8	9.6	8.5	8.4	4.2	9.7	9.1	7.2	8.7
CRAFTMARK Polyester Barcode Labels	8.8	9.6	9.2	8.5	6.3	5.3	8.2	8.3	8
Metalized Polyester Barcode Labels	5.3	6.1	6.4	5.6	3.7	5.6	5.7	5.4	5.1
Premium Polyester Barcode Labels	5.3	6.1	6.4	5.6	3.7	5.6	5.7	5.4	5.1
VALUMARK Barcode Labels	NA	NA	NA	NA	NA	NA	NA	NA	NA
ID Advantage Barcode Labels	3.4	3.9	3.6	3.0	2.5	3.7	3.6	3.9	3.7

Label Abrasion Test: Measured using Taber Abrader using Calibrase H18 wheel with 500 g weight.

"STYLEMARK" Barcode Labels	"CRAFTMARK" Polyester Barcode Labels	Metalized Polyester Barcode Labels	Premium Polyester Barcode Labels	"VALUMARK" Barcode Labels	ID Advantage Barcode Labels
10,000 Revolutions	6,000 Revolutions	2,500 Revolutions	2,500 Revolutions	600 Revolutions	2,500 Revolutions

Heat Test

"STYLEMARK" Barcode Labels	"CRAFTMARK" Polyester Barcode Labels	Metalized Polyester Barcode Labels	Premium Polyester Barcode Labels	"VALUMARK" Barcode Labels	ID Advantage Barcode Labels
302° F Intermittent	302° F Intermittent	302° F Intermittent	302° F Intermittent	200° F Intermittent	302° F Intermittent

